

nice+sexy newsletter 01/2019

PG. 2 WHERE IT ALL BEGAN

Why we created **nice+sexy** lotion bar, its ingredients and where they are imported from.

PG. 3 ABOUT LOTION BARS

What each box contains, its specifications and how to use them.

PG. 4 ORDER INFORMATION

nice+sexy lotion bar variants, price, bespoke orders and other details.

PG. 5 FAQS

All your questions, answered.

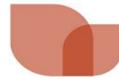
Follow us on instagram [@lotionbarsandstuff](https://www.instagram.com/lotionbarsandstuff).

This newsletter is produced by Kreatif Megamas Sdn Bhd (1116473-T). For publishing information, please go to www.kreatifmegamas.com



HAVE YOU TRIED **nice+sexy** LOTION BAR YET?

A lotion bar is simply a **solid** body butter that is made **without** any water or emulsifiers, making it an intensely rich moisturizer that is great for the skin, nails, lips and hair. **nice+sexy** lotions bars are handmade and contains all-natural, organic ingredients. It **DOES NOT** contain paraben, lye or any petroleum by-products. It is also free from artificial coloring, additives or preservatives. Its warm yellow color comes from the organic beeswax and will slightly vary from batch to batch.



ABOUT **nice+sexy** LOTION BARS

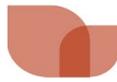
nice+sexy lotions bars are not commercially available yet. Each batch is measured and made-to-order so that not a single drop of these precious butters and oils is wasted. A box of **nice+sexy** lotion bars contains two (2) pieces of bars (approximately 5cmx5cmx2cm in size and weighs 50g each). You can mix and match the bars from soothing lavender, gorgeous rose or all-natural (unscented). The scented ones will be reminiscent of spring in Provence, where the essential oils, dried lavender grains and rose petals come from. We brew a new batch every two weeks so follow our instagram [@lotionbarsandstuff](https://www.instagram.com/lotionbarsandstuff) to look at our production calendar.

Individual bars are wrapped in grease-proof paper then packed using a square sheet of Chiyogami (Japanese origami paper) into a moonsilver paper box decorated with a 3D butterfly. All these, including the **nice+sexy** sticker, are fully recyclable.

Here's how you use a lotion bar: warm it slightly in your palms and then apply liberally. It will leave a sheen of buttery moisture barrier that is especially good for dry areas like elbows, heels, knees and calves. You can also use it as an after-shave balm, to soften cuticles and moisturize hair ends. Here's a tip: apply lotion bars right after you take a hot shower in the evening. Wake up the next morning to incredibly soft skin as the butters penetrate, seal and protect your skin while you sleep. Used daily, a box lasts about a month. Unopened box can be kept up to six (6) months.

Warning: using lotion bars can be addictive! For full FAQ, please go to Page 5 and 6.





ORDER INFORMATION



Each box of **nice+sexy** lotion bars contains two (2) bars. Mix and match from soothing lavender, gorgeous rose or all-natural (unscented). Each bar is 5cmx5cmx2cm (similar size to travel mini soaps) and weighs approx. 50g. Full upfront payment will be required for all orders. Please contact us to place your order and to get payment details at instagram [@lotionbarsandstuff](#), or send us an email at lotionbarsandstuff@gmail.com or text Didi using WhatsApp at **+6011 3725 3075**.

(A) REGULAR ORDER

- Minimum order: One (1) box
- **Price:** RM25
- **Handling & Postage:** inclusive for Semenanjung using PosLaju. Please add RM3 for Sabah/Sarawak.
- **Time;** Every two (2) weeks. Please check our instagram [@lotionbarsandstuff](#) for production calendar.

(B) BESPOKE ORDER (WEDDINGS, PARTIES ETC)

- Minimum order: Six (6) boxes
- **Price:** RM150
- **Handling & Postage:** to be advised depending on location.
- **Others:** customized packaging is possible. Elaborate ones may incur additional cost, which will be discussed with you before proceeding.
- **Time;** Any time, subject to availability of ingredients.

(C) GIFT SETS, FESTIVE SETS & CORPORATE ORDERS

- Minimum order: Six (6) bags
- **Price:** RM50 – RM80 per bag, depending on contents.
- **Handling & Postage:** to be advised depending on location.
- **Others:** customized packaging is possible. Elaborate ones may incur additional cost, which will be discussed with you before proceeding.
- **Time;** Any time, subject to availability of ingredients.

(D) BULK ORDERS FOR GOODIE BAGS

- Minimum order: Fifty (50) lotion bars
- **Price:** starts from RM3 per bar (ingredients will vary in order to suit your budget). Bars will be individually wrapped in zero-waste style using Chiyogami paper; box will not be given.
- **Others:** customized sticker to suit your event is possible at RM30.
- **Handling & Postage:** to be advised depending on location.

FREQUENTLY ASKED QUESTIONS



1. What is a lotion bar?

A lotion bar is a solid body butter. It is similar to regular lotion or moisturizers, but in a solid bar form. It is made without any water or emulsifiers, making it an intensely rich moisturizer that is great for the skin particularly if you spend long hours in dry, air-conditioned spaces.

2. What is it made of?

Our **nice+sexy** lotion bars are made from all-organic shea butter, cocoa butter, coconut oil, cold-pressed virgin olive oil, Vitamin E and natural beeswax. Where possible we locally-sourced the ingredients; the imported ones are from West Africa. The lavender and rose variants contain dried lavender grains and rose petals as well as essential oils from Provence, France. The unscented variant will have natural cocoa and shea butter smell which will remind you of chocolates. Do not eat the lotion bars no matter how tempting it may smell!

3. What is beeswax and why do you use it?

Beeswax is the wax secreted by bees to make honeycombs. It is a natural emollient that we use as the base for all our lotion bars to improve the stability and heat-resistance of the delicate butters and oils mixture. In other words, the beeswax is the ingredient that solidifies all the butters and oils into a bar.

Due to its price, lots of people substitute beeswax with paraffin or other petroleum-based products. We don't do this. The ones that we use are organic and handcrafted by beekeepers, which means no chemicals was used when it was harvested and cleaned. The color ranges from white to deep yellow and it smells faintly of honey. Each batch of beeswax will have slightly different colors, which affect the color the finished lotion bars.

4. How long can I keep the lotion bars?

As it does not contain any additive or preservatives, it is best used within 30 days of un-boxing. The lotion bars will not go bad or rancid beyond 30 days, but it may lose its shape and nice smell as the essential oils dissipate. Unopened box has been shown to last up to six (6) months without losing its moisturizing potency.

5. Do you offer zero-waste or minimal packaging?

Yes, while we accept requests for special packaging, we also accommodate requests for zero-waste and minimal packaging where the lotion bars are simply wrapped in Chiyogami. The paper would absorb a small amount of the butters and the scent of essential oils, so don't discard it -- put it in your desk drawer or closet to keep it smelling nice (best for small spaces). The Chiyogami can be reused and folded into a crane or any origami creations that takes your fancy. All these, including the nice+sexy sticker are recyclable so put them in the recycling bin once you are through.

If you bring your own container and self-collect, we will knock off RM2.50 for each bar that you buy. That means you only need to pay RM20 for a box.

In addition to these, we can also provide a small ziplock bag so that you can carry around the lotion bar in your bag without it going to mush. Let us know if you need one when you place your order. This ziplock bag can be reused too; you can clean it and use it to store small items like pins, buttons and brooches.

6. Does it have a Halal or GMP certification?

We are working on both certifications in preparation for the official launch and commercial release of nice+sexy lotion bars. Certification process may take up to 24 months. All ingredients are plant-based and produced in factories or farms that do not handle animal-based products; organic certificates from our suppliers are available upon request (please be informed that these will be provided only for regulatory purposes and not to individuals).

We cannot guarantee that the lotion bars are hypo-allergenic or safe for people with skin condition like eczema or chronic acne. However, anecdotal evidence from our customers suggests that nice+sexy lotion bars are safe for such conditions and does not trigger any allergic reactions.

At the moment, the lotion bar bars are handmade in small batches to maintain its quality and safety. Please follow our instagram for latest news, updates, promotions and so on. Thanks for reading!

